amazing kids
A Publication of The Children’s Institute of Pittsburgh
winter 2015

Make an Amazing Difference Campaign
Campaign Progress

If you could make an amazing difference, would you? We are changing the future of the kids and families who so greatly deserve it.

Today, Tomorrow, Forever

The Children’s Institute is dedicated to improving the lives of children and youth with special needs and their families. The Make an Amazing Difference Campaign is making possible new programs, technology, research and other improvements to continue fulfilling our mission.

Campaign Kickoff Events

The launch of the Make an Amazing Difference Campaign brought together donors, leaders, volunteers, students and staff for two amazing events to celebrate past successes and future plans.

credits

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Since 1902, The Children’s Institute of Pittsburgh has dedicated itself to supporting the life needs of children and families with complex medical conditions.
If you could transform the future, would you?

Kids come to The Children’s Institute of Pittsburgh from across our region, the country and around the world with challenges that would overwhelm the toughest adults. From the moment they arrive here, something amazing happens—they reach milestones no one thought they would, they accomplish tasks no one dreamed they could, and they grow and thrive and go on to make a positive difference in the world.

Happiness was what first drew us to The Children’s Institute more than 15 years ago. From the moment we walked through the front door, we felt an incredible energy in this amazing place. The children and families served by The Children’s Institute face innumerable obstacles, yet they are filled with joy and hope for the future. Dedicated staff members celebrate each accomplishment as a great victory and invest themselves in the organization’s mission, and family members are embraced into the process at every stage.

To continue our unwavering commitment to children and young people with special needs and their families, and after a comprehensive assessment of needs in the communities we serve, The Children’s Institute has embarked on an exciting endeavor to improve the health and quality of life for greater numbers of kids with special needs and their loved ones. Join us as we make a difference today, tomorrow and forever through the Make an Amazing Difference Campaign.

We believe in the Make an Amazing Difference Campaign. This strategic investment of $12 million in innovative, cost-effective initiatives enables The Children’s Institute to respond to identified community needs and expand on our internationally recognized success in the provision of services for children with special needs. It will transform the future for our kids and their families. We are committed to devote our time, energy and resources in sharing with others how important this Campaign is to so many families who deserve to experience an amazing difference in their lives.

We now invite you to join us, our Board and leadership— and the many other donors who have already contributed $7 million to the Make an Amazing Difference Campaign! Come visit The Children’s Institute. Once you spend some time here and see the impact our services have on kids and their families, it will capture your heart and your mind. You’ll want to become a part of it, just like we did. As you read through this special Campaign issue of Amazing Kids, we ask you to consider doing something amazing to help our kids realize their dreams.

Michael and Judy Hannon
CHAIRS, MAKE AN AMAZING DIFFERENCE CAMPAIGN
Comprehensive Campaign Overview

Today, with strong support from the communities we serve, The Children’s Institute of Pittsburgh is changing the future for kids and families. An independent non-profit founded in 1902, we are the only organization in Pennsylvania offering a hospital with inpatient and outpatient services, a school for students ages 5-21 who are challenged by multiple complex disabilities and autism spectrum disorders, and a social services provider that works to help children — particularly those with special needs — live in safe, nurturing “forever” families. Together, we deliver a highly specialized continuum of services for children and young people with special needs, as well as their loved ones. No one else does what we do, and through our unwavering commitment to those we serve, we strive to continually grow to meet their evolving needs.

Through a comprehensive community needs assessment, The Children’s Institute developed our Vision 2016 initiatives, positioning us to focus on achieving a singular goal: to improve the quality of life for children and youth with special needs and their families. Make an Amazing Difference is a Campaign to raise $12 million to accomplish this goal. A strategic investment in this endeavor from foundations, corporations, organizations, The Children’s Institute’s Board members and leadership, and individuals like you, supports innovative, cost-effective initiatives that respond to real community needs and opens the door to a future filled with possibility for our kids and their families.

Care Coordination – Connecting Families to Care

Nationally, about 4% of children are estimated to have complex medical conditions, but they account for more than one-third of all pediatric healthcare costs. For families of these approximately 15,500 children in our service area, arranging for their myriad necessary services takes significant knowledge, coordination and communication that can be difficult for families to manage alone.
The solution is care coordination, a team of professionals working with families to ensure that kids get the services they need when they need them. The Children’s Institute has launched a 26-month “proof-of-concept” care coordination initiative led by a physician medical director. Nurse care coordinators, health coaches and social workers work closely with families and providers to ensure the effective implementation of every child’s customized plan of care.

“Our families are juggling many issues, so it’s easy for them to become overwhelmed trying to balance the complex needs of their child and manage all of life’s other demands,” explains Angie Sarneso, LSW, CCM, MPM, Director of Care Coordination for The Children’s Institute. “Our team is a welcome resource for families, providers and managed care organizations as we identify goals to meet their child’s needs, as well as other family needs, and then promote their individualized plan by giving them skills to more effectively navigate various systems of care.”

Gino Zurich’s mom Maria describes the service as a miracle for their family. “I am so thankful for The Children’s Institute’s Care Coordination Program and for the entire team of amazing professionals who do all they can to ensure Gino and I and the rest of our family have everything we need,” she states.

By demonstrating the value of proactive, seamlessly coordinated care, this initiative will become a replicable national model, resulting in better health outcomes, lower health costs and significant relief for overstressed families.

Behavioral Health Services – Offering New Hope

Often, children and young people with congenital or acquired health conditions also face major emotional issues. The Children’s Institute’s response is to grow our expertise and ability to provide both inpatient and outpatient services that respond to a variety of behavioral health needs.

In a structured, safe environment, children with limitations in mobility, adaptive skills, motor skills, language/communication skills and cognitive impairment will receive highly individualized, family-centered care that promotes wellness and health improvements.
“Optimal physical and mental health are fundamental to the future of all children,” says Dr. Matthew Masiello, MD, MPH, FAAP, Chief Medical Officer for The Children’s Institute. “Because our kids are challenged with complex medical disorders that are often accompanied by behavioral and emotional issues, The Children’s Institute must attain a heightened level of excellence in behavioral health to best address their needs. In defining behavioral health as a special area of expertise, we are identifying opportunities to provide inpatient behavioral health services and cultivating alliances with other stakeholders in the behavioral health system to provide even more outpatient services to children with mental health disorders and significant rehabilitative needs.”

We are designing an inpatient behavioral health unit to serve the acute behavioral health needs of children up to age 18 who also have intellectual or developmental disabilities that may present as barriers to care in other settings. In a structured, safe environment, children with limitations in mobility, adaptive skills, motor skills, language/communication skills and cognitive impairment will receive highly individualized, family-centered care that promotes wellness and health improvements.

**Telepresence – Closing the Gap**

Distance can be a significant hurdle for patients and families seeking care, as well as for health professionals, school administrators and social service providers from varied geographic locations collaborating to advance models of treatment and support. Through the innovative use of technology in the Hospital, The Day School and Project STAR, we are diminishing the challenges of distance with telepresence.

The Center for Prader-Willi Syndrome (PWS) at The Children’s Institute uses telepresence to integrate day-to-day activities among patients, families and staff during a patient’s hospitalization. Families who are unable to travel considerable distances for meetings can attend virtual mid-admission and discharge conferences, new iPads enable weekly family visitation video calls, and space has been designated on the PWS unit to promote permanent telepresence.

"Through the innovative use of technology, we are diminishing the challenges of distance with telepresence."
activities. Telepresence expedites the pre-authorization process for inpatient admissions. Nutritional analysis and menu planning by PWS dietitians is provided remotely to a number of off-site group homes, with plans to present additional tele-consulting and education to health professionals about PWS as opportunities arise. With the proven success of telepresence in The Center for Prader-Willi Syndrome, we are exploring options for its application in other areas of the hospital.

“This enhanced use of technology to support face-to-face interaction across distance gives The Day School a forum to provide school districts with skill sets to build capacity in working with kids who have complex needs,” describes Chief Day School Administrator Cheryl Fogarty, EdD. “Through telepresence, we can capture a visual history of certain behaviors in the classroom, and our trained staff provide consultation and training in how educators can more effectively address those situations. By sharing our knowledge and experience directly with school administrators and staff, we already have evidence that kids who could have been referred to us are instead being well served within their home school districts in their own communities.”

Project STAR families will utilize telepresence through “live” visits with kids they’ll be fostering or adopting and receive training in skills needed to meet these children’s needs. Foster and adoptive families now have the option to attend monthly support groups virtually, as well as in person. We are studying how virtual visitation options enhance relationships between children and incarcerated parents. And, we’ll consult with other social services professionals about placement of kids with special needs, and about building and supporting families.

Transition Services – Preparing for Life After 21

The level of complex disabilities of the kids we see has increased dramatically in recent years. For young people with significant disabilities, education, nurturing care and socialization services decrease dramatically after age 21, not just in our region, but nationwide. In response, The Children’s Institute is expanding and intensifying our already extensive transition services.

“We want our graduates to be able to function at their highest level of self-sufficiency,” says Dr. Fogarty. “Our goal is to give each student the tools they need to participate fully in their care and their life experiences by learning skills in The Day School that are translatable to a variety of different environments.”

This enhanced use of technology to support face-to-face interaction across distance gives The Day School a forum to provide school districts with skill sets to build capacity in working with kids who have complex needs

– Cheryl Fogarty, EdD: Chief Day School Administrator

We teach all students ages 18-21 in special transition classrooms with highly individualized work on increasing independence in activities of daily living and leisure, community experiences including volunteerism and socialization, and self-advocacy. Staff promote new community resources for young adults and work more closely with existing resources, including adult training facilities, supported employment sites, day programs and organizations that appreciate having young volunteers who are coping with daily challenges.

Cathy Mangino’s son Francis, age 20, graduates from The Day School in 2015. “I had significant concerns about what life would be like for Francis without the full days of stimulating activities provided by The Day School,” she explains. “But The Children’s Institute has been very proactive in preparing him — and me — for Francis’s transition to adulthood by building customized vocational and travel training into his curriculum. He is learning how to safely navigate the public transportation system, has done volunteer work arranged by our Transition Coordinator and is interviewing for a job.”

“We are in the planning phase to expand this program beyond students of The Day School — and eventually to those over the age of 21,”
Dr. Fogarty explains, “And because transitions are a regular part of life, we plan to transfer these concepts to our younger students so the practice of translatable skills can begin at an early age, promoting greater success.”

“Parents of special needs kids have the same goal as any other parent—we want our children to grow up to be independent, productive members of society,” says Cathy. “My son is accomplishing that goal, thanks in great part to The Children’s Institute.”

Research – Defining the Truth
Research enables medical discovery, and The Children’s Institute is working toward becoming a national and international leader in developing innovative therapies and patient care models. We are designing, conducting, completing and presenting several research studies.

Our clinician-scientists, teacher-scientists and social-scientists are dedicated to innovating, studying, analyzing and ultimately producing results to improve the future for children and families everywhere. By building on our successful environmental research and continuing to explore breakthrough treatment modalities and therapeutic efficacy through pediatric rehabilitation research, we are documenting results that can be applied across the nation.

“A new strategy includes involving families in the design of our research studies,” explains Roxann Diez Gross, PhD, Director of Research for The Children’s Institute. “Family inclusive research enables us to conduct research projects with results that will directly apply to those who are most affected—our kids and their loved ones.”

Capital Improvements – Enhancing a Safe and Welcoming Place
The Children’s Institute has provided a safe and welcoming place for children and families for more than a century. New security upgrades will keep our kids and families even more safe, and the addition of accessible outdoor space will make the campus even more welcoming and productive. We believe a secure, family-friendly environment is essential to the healing and learning process.

Building on Strength
In addition to funding these core initiatives, the Make an Amazing Difference Campaign builds on our strength in five Centers of Excellence: brain injury, spinal cord injury, autism, Prader-Willi syndrome and family visitation. We will continue to expand Project STAR’s core services that build and support families by adding much needed services, including respite support for parents fostering and adopting children with special needs. We will also grow our capacity through building leadership, adaptive management and technical capabilities, all in the service of ensuring the sustainability of our mission.

Every day, children, young people and families turn to The Children’s Institute. We respond with innovative programs and services that help them heal, grow, learn and strengthen—and we rejoice in their accomplishments. As small successes grow and independence increases, today turns into tomorrow, and our children, young people and families begin their “forever” lives. We are so proud to have helped them, and we could not have done it without the generous support of caring people like you. Will you help us make an amazing difference?
AMAZING KIDS - WINTER 2015

If you could help make an amazing difference, would you?

If you could help make an amazing difference, would you? Won’t you help change the future of the kids and families who so greatly deserve them? A gift of any size or type can make an amazing difference — for kids and families, for The Children’s Institute and even for our donors. Many giving, payment and naming opportunities are available. Cash gifts are the preference of many donors. Some donors make planned gifts that also help them and their families achieve long-term financial goals. Others choose the tax benefits from gifts of marketable stocks or mutual fund shares that have appreciated. Our staff is knowledgeable about options in giving and always glad to discuss them. Please contact Jill Murchak at 412.420.2173 or jxm@the-institute.org.
Your contribution to The Children’s Institute can keep the amazing differences happening. All charitable gifts to the Make an Amazing Difference Campaign are tax deductible to the fullest extent allowed by law. All donors will receive recognition — and heartfelt thanks.

Total raised as of December 31, 2014
Celebrating the Past...
Planning for the Future
Launching the Make an Amazing Difference Campaign

Campaign Launch Donor Event

A joy-filled atmosphere of celebration and hope warmed the chill in the air as more than 70 Board members, major donors and staff leadership of The Children’s Institute of Pittsburgh gathered on Friday afternoon, November 14, 2014 to commemorate the public launch of the Make an Amazing Difference Campaign.

Campaign Chairs Michael and Judy Hannon thanked these principal donors, leaders and volunteers for their ongoing commitment to The Children’s Institute and described how the Campaign will improve the health and quality of life for larger numbers of children and youth with special needs and their families.

The facility’s cafeteria was transformed for the event, which also featured a message of gratitude from former Pennsylvania Governor Dick Thornburgh and his wife Ginny, who are serving as Honorary Campaign chairs along with their son Peter. Pittsburgh Pirates Manager Clint and wife Karla Hurdle, Honorary Campaign Launch Event Chairs, shared a message of hope with the audience. The Children’s Institute President and CEO David Miles provided guests with a brief overview of the Campaign and its impact to date.

Amazing Kid Ambassadors Francis, Satchel, Davanna and Andy (left to right) were thrilled to meet Honorary Campaign Launch Event Chair Clint Hurdle.
Members of our Campaign Leadership team shared messages of gratitude, hope and inspiration with guests.
At the conclusion of the donor event, David Miles extended an invitation for everyone to proceed to the Nimick Family Therapeutic Garden, led by four joyful Amazing Kids Ambassadors—Davanna, Francis, Satchel and Andy—to kick-off the evening’s Bright Spot on Shady festivities. Clint and Karla Hurdle ceremoniously lit up the Garden with thousands of lights to celebrate The Children’s Institute’s 112 years of service as a bright spot of hope and healing in the community.
Kelsey Friday and the Rest of the Week, and the Ellis School Glee Club, provided live music, while the crowd of Campaign donors, amazing kids and their loved ones, staff members, and children and families from the surrounding community were entertained by magicians, jugglers, and a photo booth, and enjoyed refreshments and hot beverages. Participants celebrated together in anticipation of how the Make an Amazing Difference Campaign will light the future for children and families in need.

**Over 10,000 lights illuminated The Children’s Institute’s Squirrel Hill campus**
Campaign donors, amazing kids and their loved ones, staff members and community members were entertained by live music, magicians, jugglers, and a photo booth and more while enjoying refreshments and hot beverages.
One Family’s Amazing Journey

A long-standing relationship between the Thornburgh Family and The Children’s Institute that first transformed the life of one young boy has fostered hope and a future for thousands of children with complex medical conditions and severe disabilities.

The Thornburgh Family is integral to the past, present and future of The Children’s Institute of Pittsburgh, and a living example of how each person can truly make a positive impact on the world. Dick, Ginny and Peter Thornburgh continue to make an amazing difference as donors and Honorary Chairs of the Make an Amazing Difference Campaign.

The relationship between this family and The Children’s Institute began January 7, 1964, when Peter, age four, walked unsteadily up the Denniston Street steps to our front door. Peter, who had suffered severe brain injuries in an auto accident that killed his mother and injured his two older brothers, was the first child to be accepted here as a patient with a traumatic brain injury.

“I still remember the emotion of that first day,” recalls Ginny, who became Peter’s mother upon her marriage to Dick in 1963. “When the door opened and the program coordinator welcomed us with such warmth, I was filled with hope for Peter’s future. Today, our son is 55, living a fulfilling life with some independence and making an impact in his community as an active citizen.”

Peter made great progress in what today is recognized as a world-renowned rehabilitation program. His parents have never forgotten the investment The Children’s Institute made in his recovery. Both Dick and Ginny pursued distinguished careers in public service and continue to advocate passionately for children and adults with disabilities. Dick led our $3 million fundraising campaign in 1967, and Ginny served as a member of our Board of Directors. She remains a member of the Associate Board and is spearheading our challenge grant efforts with former Board members. Their oldest son, John, serves as Vice Chair of our Board of Directors and serves on the Campaign Steering Committee and Campaign Corporate Committee. The family and their close friends provided the funds for the Peter Thornburgh Patient Care Services Suite, which delivers coordinated, comprehensive care to help individuals like Peter reach their optimum potential.

“This organization has made a major difference in our lives, and we are honored to serve as Honorary Chairs for the Make an Amazing Difference Campaign,” Dick reflects. “We are impressed with the sound research and careful planning which are the foundation for this Campaign and provide future direction for The Children’s Institute. Please stand up and be counted with us as part of this vital, future-focused organization that is willing to take risks and search for innovative new practices to better serve our most vulnerable citizens.”

“We remain so grateful to The Children’s Institute and are proud to be part of this worthy Campaign,” says Ginny. “None of us know when we may need to call on The Children’s Institute to help a loved one. It is such a gift to know this institution is here for everyone, both today and far into the future.”
Lifelong advocates of The Children’s Institute of Pittsburgh, the Nimick Family has provided a $250,000 grant to the Make an Amazing Difference Campaign through the Nimick Forbesway Foundation. This generous grant will enable us to improve the health and quality of life of greater numbers of children and young people with special needs, and of their families. We are grateful for the Nimick Family’s unwavering commitment to our mission and the amazing kids and families in our community.

The Nimick Forbesway Foundation makes grants that catalyze new projects and assist nonprofit organizations like The Children’s Institute in achieving new levels of effectiveness. In 2011, The Nimick Family Therapeutic Garden was named in honor of the late Thomas H. Nimick Jr. and his late wife Florence Lockhart Nimick through a $1 million lead gift from Nimick Forbesway Foundation — Charles L.H. Nimick, Cathleen Lockhart Nimick, and Victoria Nimick Enright, Trustees.

“We are pleased to announce that the Nimick Family once again has renewed their commitment and support to The Children’s Institute, and to the families and children who rely on us,” says President and CEO, David Miles. This recent grant will support the transformation and enhancement of programs and services so we can continue to respond to the emerging needs of our children and their families, as well as make capital improvements to our facility and continue our research program.

This impact grant is also being used as a challenge to Associate and former Board members — many of whom served on The Children’s Institute’s Board with Florence and Thomas Nimick — to give generously to the Make an Amazing Difference Campaign. “Our parents contributed a combined 74 years of service to The Children’s Institute,” states Cathleen “Kit” Nimick, “and we are honored to provide this impact grant that will be used to increase giving from those who also served on the Board.”

Associate and former Board members are stepping forward to accept the challenge and honor Florence and Thomas Nimick — signaling confidence in our strategic direction and response to the emerging needs of the community. Now we are asking donors like you to join us in celebrating the Nimick Family’s dedication to our amazing kids with a pledge to help more children and families move from despair to joy — and from barely surviving to truly thriving!

We thank the Nimick Forbesway Foundation for their impact gift to the Make an Amazing Difference Campaign — an investment that will bring an enormous return in lives made better.
INDIVIDUALS

$100,000-$249,999
Carlos and Christina Cardoso
Michael and Judy Hannon
Sharon and Jim Rohr
John A. and Patricia D. Staley IV

$50,000-$99,999
Nancy and Henry Armstrong
Mr. and Mrs. Gerald Chait
Mr. and Mrs. J. A. Katarincic Jr.
Jack J. and Ellen Perlow Kessler

$25,000-$49,999
Susan and Michael Boyle
Mr. and Mrs. Robert P. Bozzone
Sheila and Milton Fine
J. Randolph Hiller
Dr. and Mrs. Joseph E. Imbriglia
Brian and Sandy McNerney
Merrill and Miroya Stabile
Anonymous

$15,000-$24,999
Dr. Marshall and Karen Balk
Mr. and Mrs. Gregory B. Benckart
Suzi Chesko
Keefe and Stacy Ellis
Marcia Keehn
Mr. and Mrs. Allan MacDougall III
Maureen S. O’Brien
Susan Baker Shipley and Neal Shipley
Dick and Ginny Thornburgh
John and Sharon Thornburgh
Mr. and Mrs. Sunil Wadhwani

$10,000-$14,999
Romayne and Robert Botti
Mr. and Mrs. John R. Denny
Lisa C. Fagan and James G. Wallace
Beverly G. Farinelli
Pamela W. Golden
Angela and Jonathan Kamin
Dr. Rebecca A. Miles and David K. Miles
Brooks and Alexandra Robinson
Gayle and Bill Simpson
Anonymous

$5,000-$9,999
Ms. Linda M. Allen
Tim Bittner and Deborah Farber Bittner
Helene Conway-Long and Thomas B. Long Jr.
Mary Beth and Dan Joscak
S. Clayton and Heather Saftner
Barbara and Herb Shear
Kevin and Stacey Vaccaro
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Anonymous

$2,500-$4,999
Mr. and Mrs. Thomas G. Bigley
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Jody Mulvihill
Randy and Jill Murchak
Judge and Mrs. Lester G. Nauhaus
John and Karen Staley V
Jim and Shirley Weber

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Mr. and Mrs. Shawn Fox
Janet C. Hoffmann
Jennifer and T. J. McCrady
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Anonymous

$500-$999
Pradeep Khosla
Mr. and Mrs. Steven Leone
Rich and Joan Munion
Mr. and Mrs. Bradley C. Oliver
Susan M. Staley
Ms. Rachel M. Walton

$250-$499
Gail and Thomas Taylor

$100-$249
Mr. and Mrs. Paul R. Bridges
Katherine Brownlee and James Anderson
Dr. and Mrs. Trevor A. MacPherson
Mr. and Mrs. W. Duff McCrady
Mr. and Mrs. David G. Wright

CORPORATIONS AND ORGANIZATIONS

$250,000+
Pittsburgh Pirates

$100,000-$249,999
BNY Mellon Foundation of Southwestern Pennsylvania
Highmark Foundation
PNC Foundation

$50,000-$99,999
United Way of Westmoreland County

$25,000-$49,999
Simpson & McCrady LLC
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Bozzone Family Foundation
The Buhl Foundation
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The Anne L. and George H. Clapp Charitable and Educational Trust
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The Mary Hillman Jennings Foundation
Donald H. Jones Grantor Charitable Lead Annuity Trust
Nimick Forbesway Foundation
Maureen S. O’Brien Fund of The Pittsburgh Foundation
The Pittsburgh Foundation
Christopher and Dana Reeve Foundation
Richard King Mellon Foundation
James M. and Lucy K. Schoonmaker Trust
Edith L. Trees Charitable Trust
Anonymous

Tribute Gifts in Honor of

Natalie Acker, Ruth Barlow, Shayla Bryant, Tamika Chambers, Tina Gassette, Colleen Glenn, Ron Ocheltree, Gail Taylor, Marcie Thomas, Lori Turberville, Tracey Watkins by Rich and Joan Munion
Patti Staley by Mr. and Mrs. Paul R. Bridges; Dr. and Mrs. Trevor A. MacPherson; Mr. and Mrs. W. Duff McCrady; Mr. and Mrs. David G. Wright

PLANNED GIFTS

Christina Cardoso
Pamela W. Golden

Gifts received as of December 31, 2014
Dear Friends
of the Children’s Institute of Pittsburgh,

The door to a future of limitless possibilities is now open for our kids and their families. The Children’s Institute of Pittsburgh’s Vision 2016 strategic initiatives, identified through our comprehensive community needs assessment, will be realized through the Make an Amazing Difference Campaign, a strategic investment in:

- Coordinating care for children with complex medical conditions
- Improving access to our expertise across distance
- Easing the transition for young people with special needs entering adulthood
- Expanding behavioral health services for those with disabilities
- Creating a safe, welcoming place through capital improvements
- Promoting leading-edge research with national implications

These innovative, cost-effective initiatives will serve as our foundation to accomplish a singular goal—improving the health and quality of life for greater numbers of children and youth with special needs and their families. It’s an exciting time of growth for The Children’s Institute as we strive to shape a future of hope and promise for those we serve, both in our community and across the nation. Join us on this journey by becoming a vital part of the Make an Amazing Difference Campaign.

As of December 31, 2014, The Children’s Institute has received more than $7 million in gifts, pledges and verbal commitments to the Campaign from foundations, corporations and individuals. These generous donors recognize that The Children’s Institute is a leading example of Pittsburgh at its best—providing comprehensive, compassionate care for our region’s children while serving as a national model in innovation, advanced care delivery and research.

With more than half of the funding for this Campaign already committed, we now look to friends like you to help us achieve our $12 million goal. Your investment in the Make an Amazing Difference Campaign will ensure that we can continue to provide world-class services to those who need them. A $1 million challenge opportunity led by the Nimick Forbesway Foundation and other organizations will help to extend the reach of your gift even further. We invite you to partner with us in supporting this initiative and celebrating this exciting opportunity to make a difference in the lives of so many children who need our help.

I am truly grateful to each of you who have answered a resounding “Yes” to the question: “If you could transform the future, would you?” That simple response from even more individuals, foundations and organizations will make a lasting impact in transforming the lives of thousands of children with complex medical conditions and their families.

Thank you for making an amazing difference — today, tomorrow and forever.

Sincerely,

David K. Miles, MEd, MPM
President and CEO
Campaign Chairs
Michael and Judy Hannon

Campaign Honorary Chairs
Dick, Ginny and Peter Thornburgh

Honorary Launch Event Chairs
Clint and Karla Hurdle

President and CEO
David K. Miles, MEd, MPM

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Ginny Thornburgh
Jamee W. Todd
James W. Ummer
Farley W. Whetzel
Susan C. Williams
Margot B. Woodwell
If you could help make an amazing difference, would you?

Make a Difference Today.

Some kids face challenges that would overwhelm the toughest adults. They come to The Children’s Institute of Pittsburgh from across the region — sometimes across the country or around the world — and that’s when the amazing differences begin. Your contribution to The Children’s Institute can keep the amazing differences happening. Won’t you help change the future for the kids and families who so greatly deserve them?

To learn more, Please contact Jill Murchak at 412.420.2173 or jxm@the-institute.org, or visit www.amazingkids.org/giving.
The Children’s Institute
Amazing Kids. Amazing Place.
1405 Shady Avenue
Pittsburgh, Pennsylvania 15217-1350

mission
The Children’s Institute is an independent, licensed nonprofit organization located in the Squirrel Hill section of Pittsburgh that is dedicated to promoting the quality of life for children, young people, and their families by providing a specialized continuum of services that enable them to reach their potential.

The Children’s Institute was designed specifically as a rehabilitation facility, and its administration and staff are committed to increasing accessibility for all persons. If you have accessibility concerns, please call The Children’s Institute at 412.420.2485.

The official registration and financial information of The Children’s Institute may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement. The Children’s Institute is a 501 (c) (3) nonprofit organization, contributions to which are tax deductible to the fullest extent permitted by law.

service
The Children’s Institute of Pittsburgh does not exclude, deny benefits to, or otherwise discriminate against any person on the grounds of race, color, nation of origin, religious creed, disability, ancestry, sex, age, sexual orientation or genetic information in employment or in admission to, participation in or receipt of the services and benefits of any of its programs and activities, whether carried out by The Children’s Institute of Pittsburgh directly or through a contractor or any other entity whom The Children’s Institute of Pittsburgh arranges to carry out its programs and activities.

This policy statement is in accordance with the provision of Title VI of the Civil Rights Act of 1964, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, the Americans with Disabilities Act of 1990, Regulations of the U.S. Department of Health and Human Services issued pursuant to the acts, Title 45 Code of Federal Regulations Part 80, 84, 91 and other applicable Federal, State, and Local Laws and Regulations. For more information about this policy, please contact Administration at 412.420.2400.

For more information about The Children’s Institute, please call 412.420.2400 or log on to www.amazingkids.org. For TDD use, contact us through the Pennsylvania Relay Service. Voice: 1.800.654.5988 TDD: 1.800.654.5984.